

Advertising and Sponsorship Opportunities

One Voice Wales – The Representative body for Community and Town Councils in Wales can offer your company access to the community and town council sector in Wales.

One Voice Wales is recognised by the Welsh Government as the national representative body for community and town Councils in Wales, and we provide a wide range of services to our 600 member councils that represent in excess of 8000 councillors.

Last year **community and town councils** in Wales **spent over £50 million** and are responsible for a wide range of activities including delivery of services and management of assets. This figure is likely to increase as the sector becomes responsible for additional non-statutory services as they are devolved from unitary councils.

One Voice Wales offers a range of cost effective advertising and promotional opportunities to maximise exposure to your target market: e.g.

E- Bulletin - distributed monthly to all 608 member councils and stakeholders including third sector and public sector partners. (Total circulation circa 1200) –

£100 per advert - 6 months £500 - 1 year £900

Supplier Slots – An opportunity to present your services to the Area or Larger Council Committees, or the National Executive Committee, representing multiple councils from the regions of north mid, west and south Wales.

- **Area Committees**
Supplier's 10 minutes slot on agenda - **£75 ****
- **Larger Councils Committee**
Supplier's 10 minute slot on agenda - **£150 ****
- **National Executive Committee**
Suppliers 10 minute slot at the beginning of the afternoon session - **£100 ****

** Includes opportunity to exhibit

Innovative Practice Annual Awards Ceremony and Conference

This is a relatively new event for One Voice Wales and provides suppliers with the opportunity to associate themselves with the most innovative councils in Wales, this is a major opportunity to participate in our Awards ceremony which showcases best practice within our sector. The event is held at the Royal Welsh Showground, Builth Wells on a weekday in the spring each year:-

PTO

- Overall conference sponsor - **£1000** *
- Exhibitor space - **£300 - £175 for Voluntary/Third Sector Organisations**
- Sponsors for individual awards - **£500** per award **

* Includes exhibition space, seat on judging panel, presentation of Council Service of the Year Award, distribution of promotional material at event and a full page advert in the post conference report

** Includes exhibition space, presentation of an Award and a full page advert in the post conference report circulated to all member councils, third and public sector partners.

Innovative Practice Conference – Exhibition and Sponsorship Opportunities

This Annual Conference is held at the Royal Welsh Showground, Builth Wells, usually on the first Wednesday in July each year. Representatives from larger community and town councils, together with colleagues from Welsh Government, public and third sector organisations and other regular exhibitors attend.

Exhibition and Sponsorship Fees:-

- Exhibitor space - **£300 - £175 for Voluntary/Third Sector Organisations**
- Conference programme sponsor - **£300**

National Conference & AGM – Exhibition and Sponsorship Opportunities

The One Voice Wales Annual Conference is held at the Royal Welsh Showground, Builth Wells, on a Saturday, in late September or early October each year. Over 200 councillors attend this event; in addition representatives from Welsh Government, public and third sector organisations and regular exhibitors attend.

Exhibition and Sponsorship Fees:-

- Exhibitors - **£300 or £200** for voluntary organisations
- Conference programme sponsor - **£500**

E-shots

We can circulate information advertising your company, its services and offers to all 600 of our member councils for a fee of **£300** per circulation.

Supplier Directory

The directory is a source of information to our member councils the annual fee for inclusion is **£250**

Many community and town councillors are also school governors or are involved in a wide range of organisations including charities, local business forums and special interest groups, so the market reach is even wider.

Prices valid until 31/12/2019 - VAT not applicable

For further information please contact Shân Bowden:

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